



WGME Portland
81 Northport Dr
Portland, ME 04103

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 2621054

Schedule Dates 09/16/16-09/22/16
Advertiser Bruce Poliquin for Congress-R (71514)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand September 2016 (735823)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 509/942/7792
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments ME-2
Separation: 30

Date Entered 09/06/16
Last Modified 09/06/16
Entered By Nathan Uschmann
CO-OP No
Headline # ECR25280319
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$969.75
Net Total \$5,495.25
Sales Tax

Portland ME (WGME)

By Broadcast Month	Spots	Rate
Sep. 2016	11	\$6,465.00
Grand Total:	11	\$6,465.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	09/18/16-09/18/16	4	:30	9A- 10:30A (EST)	1							X	1	\$250.00	\$250.00	Portland ME (WGME)	SUNDAY MRN-CBS	9/6/16
2.0	Normal Line / SPOT	09/16/16-09/16/16	4	:30	12P- 12:30P (EST)	1					X			1	\$65.00	\$65.00	Portland ME (WGME)	NEWS 13 NOON 300	9/6/16
3.0	Normal Line / SPOT	09/19/16-09/19/16	4	:30	12P- 12:30P (EST)	1	X							1	\$250.00	\$250.00	Portland ME (WGME)	NEWS 13 NOON 300	9/6/16
4.0	Normal Line / SPOT	09/20/16-09/20/16	4	:30	12P- 12:30P (EST)	1		X						1	\$250.00	\$250.00	Portland ME (WGME)	NEWS 13 NOON 300	9/6/16
5.0	Normal Line / SPOT	09/21/16-09/21/16	4	:30	12P- 12:30P (EST)	1			X					1	\$250.00	\$250.00	Portland ME (WGME)	NEWS 13 NOON 300	9/6/16
6.0	Normal Line / SPOT	09/22/16-09/22/16	4	:30	12P- 12:30P (EST)	1				X				1	\$250.00	\$250.00	Portland ME (WGME)	NEWS 13 NOON 300	9/6/16
7.0	Normal Line / SPOT	09/19/16-09/19/16	3	:30	6P- 6:30P (EST)	1	X							1	\$900.00	\$900.00	Portland ME (WGME)	NEWS 13 6.00 850	9/6/16
8.0	Normal Line / SPOT	09/21/16-09/21/16	3	:30	6P- 6:30P (EST)	1			X					1	\$900.00	\$900.00	Portland ME (WGME)	NEWS 13 6.00 850	9/6/16
9.0	Normal Line / SPOT	09/20/16-09/20/16	4	:30	7P- 7:30P (EST)	1		X						1	\$175.00	\$175.00	Portland ME (WGME)	ENT TONIGHT 30	9/6/16
10.0	Normal Line / SPOT	09/21/16-09/21/16	4	:30	7P- 7:30P (EST)	1			X					1	\$175.00	\$175.00	Portland ME (WGME)	ENT TONIGHT 30	9/6/16
11.0	Normal Line / Prime	09/20/16-09/20/16	4	:30	141745- CBS-NCIS (Tuesday)	1		X						1	\$3,000.00	\$3,000.00	Portland ME (WGME)	NCIS-CBS	9/6/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
			9/6/16	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

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2621054



125 West 55th St
New York, NY 10019

Contract # 25280319	Changes as of: 9/2/2016 at 10:24 AM	Version: Original Order	
CPE: 509/942/7792	Flight: 9/16/16 - 9/22/16	Station: WGME	Total \$: \$6,465.00
Agency: AMER MEDIA & ADVOCACY GROUP 815 SLATERS LANE ALEXANDRIA, VA 22314	Advertiser: POLIQUIN, BRUCE	Market: Portland, ME	Total Spots: 11
	Product: ME-2	Office: WASHINGTON	Total CPP: \$116.49
	Agency Order #: 5356591	Primary Demo: Adults 35+	Total GRP: 55.5
	Buyer: MediaAssistant, AMAG	Con Type: POLITICAL/VOTE	
	Salesperson: CHRISTIAN CAMBEIRO 202-955-5342	Assistant: CHRISTIAN CAMBEIRO 202-955-5342	Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	Len	9/16 - 9/22							Total Spots	Total \$	CPP	GRP
							9/16	9/17	9/18	9/19	9/20	9/21	9/22				
1	Su 9a-10:30a		SUNDAY MRN-CBS	\$250.00	4.1	30	0	0	1	0	0	0	0	1	\$250.00	\$60.98	4.1
2	F,M-Th 12n-12:30p		NEWS 13 NOON	\$65.00	3.4	30	1	0	0	0	0	0	0	1	\$65.00	\$19.12	3.4
3	F,M-Th 12n-12:30p		NEWS 13 NOON	\$250.00	3.4	30	0	0	0	1	1	1	1	4	\$1,000.00	\$73.53	13.6
4	F,M-Th 6p-6:30p		NEWS 13 6.00	\$900.00	7.0	30	0	0	0	1	0	1	0	2	\$1,800.00	\$128.57	14.0
5	F,M-Th 7p-7:30p		ENT TONIGHT 30	\$175.00	2.3	30	0	0	0	0	1	1	0	2	\$350.00	\$76.09	4.6
6	Tu 8p-9p		NCIS-CBS	\$3,000.00	15.8	30	0	0	0	0	1	0	0	1	\$3,000.00	\$189.87	15.8
TOTALS:							1	0	1	2	3	3	1	11	\$6,465.00	\$116.49	55.5



125 West 55th St
New York, NY 10019

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Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
09/02/16 10:28 AM	CHRISTIAN CAMBEIRO	Separation: 30

Competitive Information	
Market Budget:	\$22,105
WGME Share:	19%
Comment:	ACC
WCSH:	47%
WMTW:	29%
WPFO:	5%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	11	\$6,465.00	\$116.49	55.5
Total	100%	11	\$6,465.00	\$116.49	55.5

Monthly Summary		
Month	Spots	Dollars
2016-Sep	11	\$6,465.00
Total	11	\$6,465.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	9/2/16 10:24 AM	CHRISTIAN CAMBEIRO	New	11		\$6,465.00	\$6,465.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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